

# Increase Profits

## New Laundry Equipment Could Save You Money!

### The typical Laundromat:

- uses large quantities of water
- has high water and sewer bills
- has high LP or natural gas bills associated with heating water and drying clothes
- operates seven days a week

### There are several ways to save!

- Use less water and energy by replacing old washers with newer, more efficient models.
- Use less gas by heating water only on demand, when customers need it. Install high efficiency boilers or gas-powered tankless water heaters. Consider supplemental solar water heating.
- Promote cold water washing and sell detergent suited for cold water washing.
- Upgrade overhead lighting with high efficiency fluorescent bulbs to save electricity.

Not only will you save money and energy, your customers are likely to be more satisfied because total wash and dry cycle time is less!

Contact Mountain Association for Community Economic Development (MACED) at 859-986-2373 (in Berea) or 606-788-6007 (in Paintsville) for more information. MACED can help you calculate your estimated savings and provide financing to purchase energy efficient equipment.

For more information about commercial washers and dryers, go to [www.energystar.gov](http://www.energystar.gov).



### ANNUAL WATER AND ENERGY COST COMPARISON

	Ten ENERGY STAR Qualified Units	Ten Conventional Units	Savings with ENERGY STAR
<b>Annual Operating Costs*</b>			
Electricity Costs	\$134	\$190	\$56
Water Costs	\$620	\$1,339	\$719
Gas Costs	\$808	\$1,157	\$350
<b>TOTAL</b>	<b>\$1,562</b>	<b>\$2,686</b>	<b>\$1,125</b>

\*Assumptions: Savings estimates assume 950 wash cycles per year (Source: Multihousing Laundry Association), and a national average commercial electricity price of \$0.097/kWh, gas price of \$1.60/therm (Source: Average gas price in Kentucky, late 2009), and water price of \$0.004529/gallon (Source: Raftelis Water and Wastewater Rate Survey, 2006). Ten-washer savings estimate assumes gas water heating and clothes drying.



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