



Designing Good Jobs in a Distressed County

East Kentucky Graphics Paintsville, Kentucky

East Kentucky Graphics of Paintsville, Kentucky provides a wide range of business printing, graphic design and client storage services in eastern Kentucky. Peter Diablo, a Canadian Native American, established the business in 1996 after 15 years of experience in the industry as a marketing representative for a large regional chain. He has developed a strong customer base of over 200 clients, including local banks, businesses and utilities. East Kentucky Graphics has three employees who earn at or above a livable wage of \$10.60 an hour and receive benefits including paid time vacation and sick leave.

Diablo has been a MACED loan client since 2005 and successfully repaid two previous loans: \$25,000 for working capital in 2005 and \$10,000 for a computer and software in 2007. He has demonstrated characteristics of what MACED considers a high potential entrepreneur: his persistence and versatility, extensive industry knowledge, and demonstrated ability to build a local market for an outsourced service.

In 2010 he approached MACED seeking inventory funds for making bulk purchases. MACED extended a \$29,000 loan using Small Business Administration microloan funds that helped the business expand its production capabilities with additional inventory.

MACED works with people in eastern Kentucky and Central Appalachia to create economic opportunity, strengthen democracy and support the sustainable use of natural resources.

Development Impact

Distressed county business strengthened.

Relatively high-wage business strengthened.

Minority ownership supported.



Contact us for information about our enterprise development or other programs.

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