



## Imagining a Medical Imaging Future

### Medical Imaging Group Eastern Kentucky

John Finney and James Whited discovered that medical providers in Central Appalachia were outsourcing magnetic resonance imaging (MRI) instead of installing or maintaining the expensive equipment for themselves. Lack of medical diagnostic services was already a hardship in some rural communities, but it created a market for a new kind of business. Finney and Whited created Medical Imaging Group, which provides a mobile MRI machine to clients in several states.

The mobile unit travels from site to site with a staff of three, running scans, storing and distributing records and billing for the diagnostic service.

When the pair needed funds to expand, MACED gave them a \$350,000 loan. Finney and Whited bought a second mobile unit and added three jobs while providing a vital medical service and saving patients from long commutes to get MRIs in distant cities.

#### Development Impact

Distressed county  
business supported

Growth of business  
supported

High wages supported  
(living wage)

MACED works with people in eastern Kentucky and Central Appalachia to create economic opportunity, strengthen democracy and support the sustainable use of natural resources.



Contact us for information about our  
enterprise development or other programs.

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