



## How Sweet the Sound

### Sound Q Paintsville, Kentucky

Brad Bayes is a young man with exceptional promise as an entrepreneur. After working for many years in the technology industry, Brad launched Sound Q Audio and Video in Paintsville, Kentucky in 2004. Sound Q is a retail and service provider for high-quality audio, video and security products in the residential and commercial markets. The family-owned business provides income for Bayes and his wife, and it created another three full-time equivalent jobs in a distressed county.

MACED recognized Brad's entrepreneurial potential and has provided many forms of support over the years. MACED extended a \$13,000 loan in 2004 to assist with start-up costs and also provided technical assistance on QuickBooks accounting software. When a large contract with South East Kentucky Tourism Development Association required the addition of high definition audio systems to Sound Q's inventory, MACED extended a line of credit for \$30,000. In 2010 MACED extended another loan of \$21,000 for additional inventory, which should help maintain and expand the business.

MACED works with people in eastern Kentucky and Central Appalachia to create economic opportunity, strengthen democracy and support the sustainable use of natural resources.

#### Development Impact

Viable but non-bankable start-up business supported.

High-potential entrepreneur supported.

Income generated for residents of a distressed county.



Contact us for information about our enterprise development or other programs.

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