

Comments from Our Members

Brent Ward, Jackson Energy:

“Wintertime bills were always so stressful. With this program, it has lowered our bill even with the monthly charge of our new heating unit. We love it!”

Brian Jarrell, Big Sandy RECC:

“Was amazed at the difference, and everyone was super nice!”

Larry Hickerson,

Fleming Mason Energy:

“Excellent, excellent service and performance exceptional. I would recommend this to everyone.”

Sparks John Carson,

Grayson RECC:

“A wonderful experience. All the people were friendly and accommodating, very pleasant, and helpful.”

Pat Minor, Farmers RECC:

“As of now, very satisfied with the program and installation of my new unit.”

\$martFact:

Through your participation, the How\$mart program has invested \$2.2 million in eastern Kentucky.



\$martNews

The How\$martKY™ Newsletter | Winter 2017

How\$martKY™ Survey Results at a Glance

How\$martKY™ sent about 200 surveys in Fall 2016 to particular members. The customers we included were only those that had six or more hours of after-retrofit data. A total of 62 responses were collected, and the program received overwhelmingly positive feedback:

- 94 percent of respondents said their homes were more comfortable after making How\$mart improvements.
- 43 percent said they were saving more than expected.
- 42 percent reported to be saving as expected.
- 91 percent of respondents said their overall level of satisfaction with the program was very satisfied.



Co-op energy advisors will receive the full report as a link in an email.

Fancy New Tools for the New Year

The How\$martKY™ program has made great strides over the last year. We have provided an in-depth financial analysis, updated our intellectual property to the latest available, and shifted towards the new, leading software in home energy efficiency. Meister Consultants Group has provided financial analysis to How\$martKY™, as well as to all our current partners. Each partner will be able to take a critical look at their performance in the program, and we encourage you to reach out to us with ideas and questions as we review this new, valuable information. The newest version of PAYS™ intellectual property has allowed us to create customized changes in our program, giving our individual partners more options than ever before. We are still learning about all that these new opportunities offer us, and what best practices exist for different scenarios. The new software is called Optimiser Energy, and it is replacing both Green Energy Surveyor, as well as our current database. It will offer a new interface for all of our partners to stay more up to date on their ongoing jobs, including cooperatives, contractors and customers. We are looking forward to this new year and all the new possibilities created by these new resources. We predict these will also help spur the program forward, creating space for lots of new How\$mart job opportunities, as well as open the door for new partners.

